

WHDH-TV
7 Bulfinch Place
Boston, MA 02114-2977

Multi Media Services Corp
915 King St.
2nd Floor
Alexandria, VA 22314

**Contract #** **47568**

| | |
|---|---|
| Schedule Dates | 08/27/12-09/02/12 |
| Advertiser | SCOTT BROWN FOR US SENATE-REPUBLICAN (28 |
| Agency | Multi Media Services Corp (2430) |
| Product | POLITICAL CANDIDATE (1051) |
| Brand | #5038 8/27/12 - 9/2/12 (27312) |
| Salesperson | Shiebler, Charles (1011) |
| Sales Office | WHDH |
| Buyer Name | |
| Phone/Fax | / |
| CPE | N/A |
| Account Types | Local/Political Candidate Agency |
| Billing Type | Standard |
| Comments | |

| | |
|---|---|
| Date Entered | 08/23/12 |
| Last Modified | 08/23/12 |
| Entered By | Krista Gordon |
| CO-OP | No |
| Headline # | |
| Demo | |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | $15,727.50 |
| Net Total | $89,122.50 |
| Sales Tax | |

**WHDH Boston (WHDH)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Sep. 2012 | 125 | $104,850.00 |
| Grand Total: | 125 | $104,850.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 1.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 6A- 7 News Today in New England | 3 | X | X | X | X | X | | | 3 | $850.00 | $2,550.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 2.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 6:30A- 7 News Today in New England | | 1 | 1 | 1 | 1 | 1 | | | 5 | $850.00 | $4,250.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 3.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 7A- Today Show | | 2 | 2 | 2 | 2 | 2 | | | 10 | $1,500.00 | $15,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 4.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 8A- Today Show | 3 | X | X | X | X | X | | | 3 | $1,500.00 | $4,500.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 5.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 9A- 7 News Today in New England 9-10A | | 1 | 1 | 1 | 1 | 1 | | | 5 | $500.00 | $2,500.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 6.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 9:30A- 7 News Today in New England 9-10A | | 1 | 1 | 1 | 1 | 1 | | | 5 | $500.00 | $2,500.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 7.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 10A- Today Show | | 1 | 1 | 1 | 1 | 1 | | | 5 | $400.00 | $2,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 8.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 12P- 7 News at Noon | | 1 | 1 | 1 | 1 | 1 | | | 5 | $400.00 | $2,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 9.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 12:30P- 7 News at Noon | | 1 | 1 | 1 | 1 | 1 | | | 5 | $400.00 | $2,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 10.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 12:57P- Days of our Lives | | 1 | 1 | 1 | 1 | 1 | | | 5 | $400.00 | $2,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 11.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 2P- DOCTORS | | 1 | 1 | 1 | 1 | 1 | | | 5 | $400.00 | $2,000.00 | WHDH Boston (WHDH) | | 8/23/12 |

## CONFIRMATION CONTRACT

| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|---|---|---|---|---|
| | | | | |

Sunbeam Television Corporation, WHDH-TV, WLVI-TV,ThisTV does not discriminate on the basis of race,ethnicity,gender or national origin in any of its advertising practices.

B/E Bookend P/B Piggy Back

Printed At: 12:10 PM on Thursday, August 23 2012

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| Advertiser | SCOTT BROWN FOR US SENATE-REPUBLICAN (2E |
| Agency | Multi Media Services Corp (2430) |
| Product | POLITICAL CANDIDATE (1051) |
| Brand | #5038 8/27/12 - 9/2/12 (27312) |
| Salesperson | Shiebler, Charles (1011) |
| Sales Office | WHDH |
| Buyer Name | |
| Phone/Fax | / |
| CPE | N/A |
| Account Types | Local/Political Candidate Agency |
| Billing Type | Standard |
| Comments | |

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|---|---|
| Date Entered | 08/23/12 |
| Last Modified | 08/23/12 |
| Entered By | Krista Gordon |
| CO-OP | No |
| Headline # | |
| Demo | |
| Order Type | Normal |
| Package Deal | |
| Commission % | 15.00 |
| Commission | $15,727.50 |
| Net Total | $89,122.50 |
| Sales Tax | |

**WHDH Boston (WHDH)**

| By Broadcast Month | Spots | Rate |
|---|---|---|
| Sep. 2012 | 125 | $104,850.00 |
| Grand Total: | 125 | $104,850.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 12.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 3P- 3:30P (ET) | 3 | X | X | X | X | X | | | 3 | $400.00 | $1,200.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 13.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 3:30P- 4P (ET) | | 1 | 1 | 1 | 1 | 1 | | | 5 | $400.00 | $2,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 14.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 4P- 7 News at 4 | | 1 | 1 | 1 | 1 | 1 | | | 5 | $500.00 | $2,500.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 15.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 4:30P- 7 News at 4 | | 1 | 1 | 1 | 1 | 1 | | | 5 | $600.00 | $3,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 16.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 4:59P- 7 News at 5 | | 1 | 1 | 1 | 1 | 1 | | | 5 | $850.00 | $4,250.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 17.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 5:29P- 7 News at 5 | | 1 | 1 | 1 | 1 | 1 | | | 5 | $1,000.00 | $5,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 18.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 5:58P- 7 News at 6 | | 1 | 1 | 1 | 1 | 1 | | | 5 | $1,200.00 | $6,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 19.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 6:58P- 7:28P (ET) | 2 | X | X | X | X | X | | | 2 | $1,500.00 | $3,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 20.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 7:28P- 7:58P (ET) | 2 | X | X | X | X | X | | | 2 | $1,800.00 | $3,600.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 21.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 10:59P- 7 News at 11 PM | | 1 | 1 | 1 | 1 | 1 | | | 5 | $2,000.00 | $10,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 22.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 11:34P- THE TONIGHT SHOW W/ JAY LENO | | 2 | 2 | 2 | 2 | 2 | | | 10 | $1,200.00 | $12,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 23.0 | Normal Line / SPOT | 08/27/12-08/31/12 | 1 | :30 | 5:30A- 7 News Today in New England | | 1 | 1 | 1 | 1 | 1 | | | 5 | $400.00 | $2,000.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 24.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 1 | :30 | 7A- Today Show Weekend | 1 | | | | | | X | | 1 | $750.00 | $750.00 | WHDH Boston (WHDH) | | 8/23/12 |

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| Sales Office | WHDH |
| Buyer Name | |
| Phone/Fax | / |
| CPE | N/A |
| Account Types | Local/Political Candidate Agency |
| Billing Type | Standard |
| Comments | |

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| Date Entered | 08/23/12 |
| Last Modified | 08/23/12 |
| Entered By | Krista Gordon |
| CO-OP | No |
| Headline # | |
| Demo | |
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|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|---|
| 25.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 1 | :30 | 8A- Today Show Weekend | 1 | | | | | | X | | 1 | $750.00 | $750.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 26.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 1 | :30 | 9A- 7 News Today in New England-Sat | 1 | | | | | | X | | 1 | $800.00 | $800.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 27.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 1 | :30 | 6P- 7 News at 6 | 1 | | | | | | X | | 1 | $1,200.00 | $1,200.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 28.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 1 | :30 | 6:58P- 7:58P (ET) | 1 | | | | | | X | | 1 | $500.00 | $500.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 29.0 | Normal Line / SPOT | 09/01/12-09/01/12 | 1 | :30 | 11:29P- Saturday Night Live | 1 | | | | | | X | | 1 | $1,500.00 | $1,500.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 30.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 1 | :30 | 7:30A- 7 NEWS TODAY IN NEW ENGLAND 730A SUN | 1 | | | | | | | X | 1 | $200.00 | $200.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 31.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 1 | :30 | 7:57A- TODAY SHOW-SUNDAY | 1 | | | | | | | X | 1 | $750.00 | $750.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 32.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 1 | :30 | 9A- 7 News Today in New England-Sun | 1 | | | | | | | X | 1 | $750.00 | $750.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 33.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 1 | :30 | 6P- 7 News at 6 | 1 | | | | | | | X | 1 | $1,200.00 | $1,200.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 34.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 1 | :30 | 11:25P- 7 SPORTS XTRA | 1 | | | | | | | X | 1 | $400.00 | $400.00 | WHDH Boston (WHDH) | | 8/23/12 |
| 35.0 | Normal Line / SPOT | 09/02/12-09/02/12 | 1 | :30 | 12A- Extra Weekend | 1 | | | | | | | X | 1 | $200.00 | $200.00 | WHDH Boston (WHDH) | | 8/23/12 |

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